

H O W T O
A P P L Y

2 Easy Ways to Apply

①

Call 123-123-1234

②

Online at www.callequity.com

Scan here for
my Secure
Application!



EQUITY RESOURCES, inc
Your direct lender



Our goal is to make
you a raving fan.

C O N T A C T I N F O

EQUITY RESOURCES, INC.
Your Name
NMLS 12345

Phone: 123-123-1234
Email: Emailme@callequity.com

R E F E R E N C E S

Call for a list of testimonials
or visit www.callequity.com.

"Equity Resources' customer service was among the best we've ever encountered. Helpfulness, a positive outlook, promptness and even kindness all seemed like second nature to everyone we talked to at Equity. We would recommend them to anyone who is looking to buy a house or refinance because our experience was terrific!"

Wes and Cheryl Weaver

Your Office
Suite xxx
Your City, State Zip



Corporate Office
25 South Park Pl
Newark, OH 43055

Refinance or
Buy a Home

We make it
stress-free.



EQUITY
RESOURCES, INC.
mortgages

Your direct lender

*Serving Alabama, Connecticut, Delaware,
District of Columbia, Florida, Indiana,
Kentucky, Maryland, Massachusetts,
Michigan, New Hampshire,
North Carolina, Ohio, Pennsylvania,
Rhode Island, South Carolina and Virginia.*

WWW.CALLEQUITY.COM

We make it easy to get an affordable mortgage payment.

REFINANCE HIGHLIGHTS

- Consolidate Debt such as Credit Cards to One Low Monthly Payment and Save
- FHA Streamline
- VA Streamline
- USDA Streamline
- HARP 2.0
- Pay Off Past Due Taxes
- Cash-Out for Home Improvements, Vacation, Investments, Education or Anything Else
- Lower Your Rate or Reduce Your Term
- Pay Off an Adjustable Rate Mortgage and get a Fixed Rate Mortgage



PURCHASE HIGHLIGHTS

- Loans for First-Time Homebuyers
- USDA Loans with 100% Financing
- Loan Programs Down to 580 Credit Score
- Pay Off Your Land Contract or Lease Option
- Investment Property & Second Home Financing
- FHA Programs
- Conventional Loans
- VA Loans with 100% Financing

Direct lender = quick, smooth process.
Low, competitive rates.
Honest answers & advice.

Better Business Bureau Rating: A+
Accredited member of the Better Business Bureau. Equal Housing Lender. Approved FHA Lender. Programs are subject to change without notice. Certain restrictions apply, call for details. NMLS: Your Name 12345, Corporate 1579, Your Office Licensing.

OTHER HIGHLIGHTS

- Low, Competitive Rates
- No Application Fee
- Pre-Approvals in 24-Hours
- In-House Underwriting
- Free Credit Tips
- Direct Lender
- *If we can't approve you today, we'll give you the steps to a future approval...free.*

FREE REPORTS FOR HOMEBUYERS

- House Hunting Checklist (*a must have!*)
- Buying Your First Home
- Critical Questions to Ask

We've specialized in "service" and doing mortgages since 1993. We are the direct lender.

quick
comfortable
HONEST

While honesty and integrity direct us, our service is what defines us.